

Hope Support Services

Companies Fundraising Pack

Hope have devised this pack to help make fundraising for us as easy for you as possible!

Your pack includes:

- Information leaflet about Hope
- A poster template - just send us your details and we'll update it for your event
- A list of fundraising ideas
- A poster for our annual Skydiving event
- Some helpful tips for organising a charity Jailbreak event!
- A step by step guide to setting up a JustGiving page
- A branded Hope sponsorship form for you to collect donations and donor information
- A merchandise order form in case you need T Shirts or collection buckets for your event.

What is Hope?

Hope supports children and young people when a parent, sibling or other close family member is diagnosed with a life-threatening illness, such as cancer. Support is available from the moment of diagnosis and for as long as it is needed, regardless of the outcome for the patient.

What does Hope provide?

In Herefordshire and Gloucestershire, Hope provides a comprehensive face-to-face service. This includes:

- Regular youth sessions where young people can be around others who understand what they are going through and take part in therapeutic and diversionary activities (such as crafts and cooking).
- 'Hope on the Road' trips which allow a break from a tough home situation (many of our young people are also young carers).
- One-to-one support where young people can offload their worries to a trained Youth Development Officer.

Nationally Hope also offers a free, safe online support service which is accessible from anywhere across the UK. Hope Online includes:

- A peer support community where young people can chat to others who are in a similar position and share experiences and coping strategies.
- Bespoke support groups for those with similar experiences or needs (e.g. a support group for University students).
- One-to-one support via a variety of platforms such as Facebook, Skype, email, phone or text where young people can chat confidentially to a trained Online Support Facilitator.

What makes Hope special?

Hope is currently the only organisation providing comprehensive pre and post bereavement support for children and young people who have a family member diagnosed with any life-threatening illness.

Since its establishment in 2009 Hope has prided itself on being a youth-driven charity.

In order to ensure Hope is a charity *for* young people, *of* young people, it has three successful Youth Management Teams (Y-Teams). The Y-Teams are groups of young volunteers who have all experienced a family health crisis and want to use their experiences to help others who are going through a similar situation. The Y-Teams take on job roles, manage their own bank account, fundraise for the support sessions in their areas and work alongside Hope staff to help with the development of the service.

We're raising money for Hope Support Services

Supporting young people when a close family member is diagnosed with a life-threatening illness



We are here for you!

Event Name Subheading

12th Month 2014

11am - 4pm

Name of venue/location

Street address, town, county, postcode

Any event information (optional)

Call Contact Name on 01234 567890
or email your.name@hopesupport.org.uk

www.hopesupport.org.uk



Does your company want to do something good for charity?

We've put together a few ideas of how you could enjoy a great team building day as well as raising loads of dosh for a great cause! Anything you do to fundraise for Hope, we will make sure that we support you by promoting your events on social media and supplying you with appropriate marketing materials such as flyers, posters, T-Shirts and collection buckets.

Jailbreak



Beg, borrow, (don't steal!) to get yourself as far away from home as possible in 36 hours.



Skydive

Challenge your colleagues to take part in Hope's 10,000 ft tandem skydive challenge!



3 Peaks Challenge

Bond with your team whilst climbing three of the largest peaks in the UK in 24 hours!



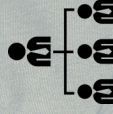
Office Olympics

Limber up for a day of sports. From javelin to egg and spoon, make it as silly as you want!



Silent Disco

Bring in your headphones and enjoy a silent disco in your favorite meeting room!



Bid to be Boss

Bid for your colleagues roles, swap jobs and take on each other's work for the day!



Hats for Hope

For the less adventurous, simply get your team to pay £1 to wear a silly hat for a day!



Bake Off

Allocate a judge and bring in your signature dish for lunchtime tasting and testing!



Lunch Money

Bring in a packed lunch one day a week and donate the money you would have spent!

or, if you have one, consider us to be your chosen 'Charity of the Year'!

TAKE ON THE CHALLENGE
OF A LIFETIME
JUNE 3RD 2018

LIMITED
PLACES - BE
QUICK!

10 000 FT
SKYDIVE
REACHING 120 MPH

Prove you have what
it takes on the ultimate adrenaline
experience, with all proceeds going to
Hope Support Services.

**SIGN
UP
NOW**



www.hopesupport.org.uk/jump-for-hope

SUPPORTING
YOUNG PEOPLE
THROUGH A
FAMILY HEALTH
CRISIS

H&PE
SERVICES TRUST
We are here for you!

**JUMP FOR
HOPE**



Do Your Research

You will undoubtedly have to reel off a spiel a lot about the charity you are raising money for and what a Jailbreak is all about. By sounding confident about both you are more likely to convince random strangers to help you!



Be Prepared

If you are doing a Jailbreak to get as far away from home as possible, you will need to pack items for a variety of eventualities. From shorts to hats, be prepared for any weather and make sure you bring suitable footwear! It's also a good idea to bring a white board and pens with you to adjust your hitch hiking signs! Oh and don't forget your passport!



Make Yourself Known

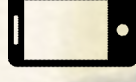
The more eye-catching you can be, the better! We're in no way suggesting that you dress up as a Hope Sausage (although we DO still have the costume!) but we will certainly supply you with Hope T Shirts to make you stand out from the crowd and increase your chances of bagging a lift off of a stranger!

TIPS FOR ORGANISING YOUR CHARITY JAILBREAK



Choose Teams Wisely

Having a good, cooperative team is crucial to the success of your Jailbreak. Your teams will be spending an intensive 24 (or 36) hours together and any small existing tensions between colleagues are bound to be exacerbated, making the experience unbearable for everyone involved!



Stay Social

Always have someone at home to regularly check in with. You can update them with your progress and let them know that you're all still ok! Make use of social media to help you get further or raise more money - you never know who might be in the area and see your tweet/instagram posts! You could also set up a group chat with the other teams to see how far your competition has got!



Know The Rules

It's worth laying some ground rules as a team before you start to make sure that you stay safe and everyone feels comfortable. If you have any doubts about getting in a car with a certain stranger, don't do it. Always write down the vehicle's make, colour and reg number and text it to a friend when getting in a car with someone. If you're going to thumb a lift from the side of the road, wear bright colours and position yourself so that drivers have plenty of time to stop when they see you. You should also check that hitchhiking is legal in the country that you're in and remember, hitchhiking is prohibited on motorways, slip roads and some dual carriage ways in the UK.

Setting up a JustGiving page

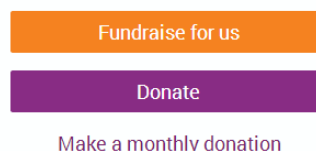


Step 1

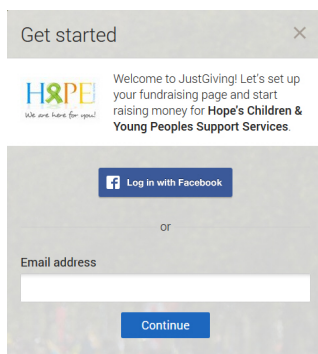
Open up a web browser and go to www.justgiving.com/hopesupportservices



Then click the orange
"Fundraise for us" button



Step 2



Use your email address or Facebook details to create a JustGiving account or login to an existing one.

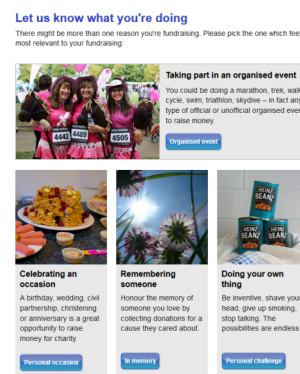
If you sign up with your email address, click "Continue" to enter the rest of your details before moving on to step 3.

Step 3

If you see this screen (right), choose "Personal Challenge", even if you are taking part in an organised event such as Jump for Hope.

PLEASE NOTE: If you do not see this screen immediately, repeat step 1.

Congratulations! You've set up your JustGiving account successfully.



www.hopesupport.org.uk



Step 4

Now that you've set up your account, the next step is to create your fundraising page by entering your event details here (right).

You can customise the URL of your new fundraising page, eg. www.justgiving.com/MyFirstPage

Click "Create your page" when you're done

Let's finalise your selection

Just fill in a few details below and you'll be able to start fundraising straight away.

Tell us about your event
This will help your charity (and us) understand the different ways people raise money.
*Indicates required field
It's Please select an event called *
This event will take place on
☐ I'm doing this event in memory of someone

Is your charity contributing to the cost of your fundraising?
(eg Paying for your travel, accommodation or entry fee.)
If so, some donations may not be eligible for Gift Aid.
☒ No
☐ Yes

Stay up to date...
☒ with your charity's news about how your support is helping.
☒ with JustGiving's news, tips and inspiring stories.

Choose your JustGiving web address
www.justgiving.com/MyFirstPage ✓ This web address is available
[Create your page](#)

Step 5

Your JustGiving page is created!

From this panel (below) you can add more detailed information. Click "Continue" when you have finished. You may return to edit these entries later on.

Edit your page

Page basics [edit](#)

Page title: My First Page
Fundraising target: £ 0.00
Fundraising target currency: GBP

Your fundraising summary [edit](#)

I'm for my chosen charity because

Your story [edit](#)

Thanks for taking the time to visit my JustGiving page.
Donating through JustGiving is simple, fast and totally secure. Your details are safe with JustGiving - they'll never sell them on or send unwanted emails. Once you donate, they'll send your money directly to the charity. So it's the most efficient way to donate - saving time and cutting costs for the charity.

[Continue](#)

The "Your story" section can be a powerful tool to tell others *why* they should donate.

See the example below.

Hope are an amazing organisation who support kids whose parents have got life-threatening illnesses. These kids are so brave and go through so much, they really do deserve all the support they can get from Hope.

If they're brave enough to go through family illnesses and come out smiling, and I'm brave enough to throw myself out of a plane with nothing but a glorified plastic bag, I'm sure you can dig deep and donate to help this amazing charity.

www.hopesupport.org.uk



Hope Support Services Sponsorship form



Event name:

Name:

Address:

..... Postcode:

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If you pay tax, please tick the blue box here to add an extra 25p per £1 to your donation at no extra cost.

By ticking the box you agree that you are a UK taxpayer, and pay an amount of Income/Capital Gains Tax this tax year that's at least equal to the total tax any charity you donate to will reclaim.

**Full name
of sponsor**

**House no/name
(of home address)**

Postcode

Donation

**Email address
(optional - to hear
more from Hope)**

John Smith	12	QW1 8FD	<input type="checkbox"/>	£10	john@gmail.com
Jane Doe	Rose Cottage	WR2 3RT	<input type="checkbox"/>	£20	jane@live.co.uk
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Supporting young people when a close family member is diagnosed with a life-threatening illness

Hope Support Services Merchandise order form



We are here for you!

Event name:

Name:

Address:

..... Postcode:

Wherever possible we will be happy to supply you with T Shirts, buckets and Hope leaflets to help you with your event. Please note that we are unable to post large items so buckets and T Shirts must be collected from the Hope office. Hope T Shirts are available to hire free of charge, if you would like to keep your T Shirt you will be required to pay cost price.

Item (e.g. Tshirt,
collection bucket)

Quantity

Size
(if applicable)

Date of Event

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